



Stop America's Violence Everywhere (SAVE)

The SAVE initiative to "Stop America's Violence Everywhere" was launched by the national alliance in 1995. They recognized the toll that violence was taking in every community across the country. The statistics continue to be sobering. No one is immune to violence. Violence affects all age groups, can leave permanent physical and emotional scars, and destroys families and communities.

The AMA Alliance responded with the largest health promotion project undertaken by our membership. Over 700 anti-violence programs covering a broad spectrum of activities have been implemented by county and state alliances.

Just as relevant today, the SAVE message continues to focus attention on this serious and preventable social and public health issue. The second Wednesday of October is the AMA Alliance's observance of SAVE Today. It coincides with the national Health Cares About Domestic Violence Day (HCADV Day).

On SAVE Today, many county alliances work with schools to distribute the AMAA's elementary age hands-on children's booklets. Booklets such as "Hands Are Not For Hitting" (placemats & books), "I Can Choose", and "You Can Handle Bullies" have reached millions of children across the country. Teacher guidelines provide suggestions for using the books.

Other SAVE Today activities include providing support for domestic violence shelters, mentoring programs for the prevention of child abuse, physician education on domestic violence, distribution of teen and adult safety cards, and mental health screenings at health fairs and schools.

To order AMAA Activity books, go to the "county alliance" tab from MSMSA's main webpage.

SAVE Today is the 2nd Wednesday in October.